

2023 Marketing Calendar

2023		Trade Events (Events Participation (Exhibit, Sponsor, Speak)	Advertising Paid Print & Digital Advertising Campaigns	Content Marketing Blogs, White Papers, Infographics, Videos, Webinars, WIN Profile Posts	Email Email Marketing Campaigns	Social Media LinkedIn / Twitter / Facebook / Instagram	Other
JANUARY	1/1/2023						
	1/8/2023						
	1/15/2023						
	1/22/2023						
	1/29/2023						
FEBRUARY	2/5/2023						
	2/12/2023						
	2/19/2023						
	2/26/2023						
MARCH	3/5/2023						
	3/12/2023						
	3/19/2023						
	3/26/2023						
APRIL	4/2/2023						
	4/9/2023						
	4/16/2023						
	4/23/2023						
	4/30/2023						
MAY	5/7/2023						
	5/14/2023						
	5/21/2023						
	5/28/2023						
JUNE	6/4/2023						
	6/11/2023						
	6/18/2023						
	6/25/2023						
JULY	7/2/2023						
	7/9/2023						
	7/16/2023						
	7/23/2023						
	7/30/2023						
AUGUST	8/6/2023						
	8/13/2023						
	8/20/2023						
	8/27/2023						
SEPTEMBER	8/6/2023						
	9/10/2023						
	9/17/2023						
	9/24/2023						
	9/10/2023						
OCTOBER	10/1/2023						
	10/8/2023						
	10/15/2023						
	10/22/2023						
	10/29/2023						
NOVEMBER	11/5/2023						
	11/12/2023						
	11/19/2023						
	11/26/2023						
DECEMBER	12/3/2023						
	12/10/2023						
	12/17/2023						
	12/24/2023						
	12/31/2023						