

2024 Marketing Calendar

2024		Trade Events (Exhibit, Sponsor, Speak)	Advertising Paid Print & Digital Advertising Campaigns	Content Marketing Blogs, White Papers, Infographics, Videos, Webinars, WIN Profile Posts	Email Email Marketing Campaigns	Social Media LinkedIn / Twitter / Facebook / Instagram	Other Marketing Activities
JANUARY	1/1/2024						
	1/8/2024						
	1/15/2024						
	1/22/2024						
	1/29/2024						
FEBRUARY	2/5/2024						
	2/12/2024						
	2/19/2024						
	2/26/2024						
MARCH	3/4/2024						
	3/11/2024						
	3/18/2024						
	3/25/2024						
APRIL	4/1/2024						
	4/8/2024						
	4/15/2024						
	4/22/2024						
	4/29/2024						
MAY	5/6/2024						
	5/13/2024						
	5/20/2024						
	5/27/2024						
JUNE	6/3/2024						
	6/10/2024						
	6/17/2024						
	6/24/2024						
JULY	7/1/2024						
	7/8/2024						
	7/15/2024						
	7/22/2024						
	7/29/2024						
AUGUST	8/5/2024						
	8/12/2024						
	8/19/2024						
	8/26/2024						
SEPTEMBER	9/2/2024						
	9/9/2024						
	9/16/2024						
	9/23/2024						
	9/30/2024						
OCTOBER	10/7/2024						
	10/14/2024						
	10/21/2024						
	10/28/2024						
NOVEMBER	11/4/2024						
	11/11/2024						
	11/18/2024						
	11/25/2024						
DECEMBER	12/2/2024						
	12/9/2024						
	12/16/2024						
	12/23/2024						
	12/30/2024						